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**Westgate Mall Teams with Black Owned Brockton to Host**

**Special Pop-Up Market Celebrating Black History Month**

***Friday, February 18 through Sunday, February 20, 2022***

BROCKTON, MASSACHUSETTS (February 2022) – Westgate Mall will team with Black Owned Brockton to present a special Pop-Up Market in celebration of Black History Month from Friday, February 18 through Sunday, February 20, 2022, 12 p.m. to 6 p.m., daily. The Black Owned Brockton Pop-Up Market at Westgate Mall is part of an ongoing commitment by the center to promote talented local businesses of color.

Shoppers will find a rotating selection of vendors featuring unique gift items including curated art, apparel, beauty products, home décor and more from local black-owned businesses. Featured vendors include Claridee Creations, Jewel Stacks, KWENDA, Coco Butter Confections, Afrocentric Bag Lady, Sweet Glam, and Montfleur Duvin. For more information, visit [ShopatWestgateMall.com](https://www.shopatwestgatemall.com/).

“Westgate Mall is pleased to continue our successful partnership with Black Owned Brockton as we celebrate Black History Month. We encourage shoppers to support these talented local vendors,” says Rebekah Macchia, Marketing Director of Westgate Mall.

With over 1,000 members and supporters throughout the City of Brockton, Black Owned Brockton was launched in June 2020 as a business advocacy organization. Black Owned Brockton’s mission is to bridge the opportunity divide by ensuring that local black and brown small businesses in Brockton gain visibility, access to resources and consistent support that will empower and improve economic sustainability.

“Westgate Mall and Black Owned Brockton have partnered to curate a diverse, quality shopping and cultural experience celebrating African Americanand Caribbean businesses. This market truly represents the community’s growth and continued support for black businesses,” explains Shaleah Gilmer, Founder of Black Owned Brockton. For more information, visit [BlackOwnedBrockton.com](http://www.blackownedbrockton.com).

**Westgate Mall**

Westgate Mall, an enclosed regional mall in Brockton, Massachusetts, features Burlington, Best Buy Outlet PlanetFitness, DICK’S Sporting Goods, Old Navy, and Staples, plus a mix of more than 60 specialty stores including Verizon and XFINITY Store by Comcast, Bath and Body Works, Jo-Ann Fabric and Craft Stores, Famous Footwear, The Children’s Place, and Rue21. Eateries include Chipotle, Buffalo Wild Wings, IHOP and Auntie Anne’s/Carvel/Cinnabon and more. Market Basket is also on-site. Westgate Mall is located at the intersection of Routes 24 and 27 in Brockton and accessible via the Brockton Area Transit Authority. For directions and additional information, visit [ShopatWestgateMall.com](https://www.shopatwestgatemall.com/). Westgate Mall is a New England Development shopping destination.

**New England Development**

For over forty years, New England Development has taken a creative, entrepreneurial approach to real estate development and management - delivering and sustaining successful projects across a wide range of property types. These projects transform complex challenges into preferred locations, generate long-term value to communities, afford compelling opportunities for local and national businesses, and offer sought-after experiences to a wide range of consumers.

The company is acclaimed for creating some of the country's most widely-recognized and successful regional centers, as well as multifaceted developments that combine retail, residential, hotel, and office uses. Outlet centers, high-end and street-front retail, airport retail, golf courses, restaurants, and marinas round out New England Development's robust portfolio. For more information, visit [NEDevelopment.com](http://www.NEDevelopment.com).

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