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**Westgate Mall Announces Opening of LACED Sneaker & Streetwear Boutique**

BROCKTON, MASSACHUSETTS (October 2021) - Westgate Mall ([ShopatWestgateMall.com](https://www.shopatwestgatemall.com/)) in Brockton has announced the opening of LACED Sneaker and Streetwear boutique. LACED at Westgate Mall offers today’s most sought-after and collectible sneakers and streetwear including a wide selection of Supreme, Yeezy, Palace, Fear of God and more, at prices from $200 to more than $1,000 per pair.

Family owned and operated, LACED ([LacedBoston.com](http://www.lacedboston.com)) operates seven Boston-area retail stores. LACED is an acronym for Living And Creating Experiences Daily. With a deep understanding of street culture, Laced seamlessly merges art, fashion, and music. Streetwear, sneakers, music, and art are the foundation of LACED.

“Westgate Mall is pleased to welcome LACED, as this highly successful, trendsetting retailer continues to expand throughout New England,” says Rebekah Macchia, Marketing Director for Westgate Mall.

**About LACED**

Family owned and operated, LACED ([LacedBoston.com](http://www.lacedboston.com)) skate shop and sneaker boutiques have a welcoming and relaxed atmosphere offering a vast selection of brands and styles. Original, independent and community oriented with influences from art, fashion, music, and sport – LACED reflects true street culture. LACED not only carries exclusive streetwear and lifestyle brands and products but also showcases emerging trends and local designers. Laced Quality Kitchen, an eatery concept at CambridgeSide (Cambridge, MA), is the newest addition to the brand.

**Westgate Mall**

Westgate Mall, an enclosed regional mall in Brockton, Massachusetts, features Burlington, PlanetFitness, DICK’S Sporting Goods, Old Navy, Staples and Best Buy Outlet, plus a mix of more than 60 specialty stores including Verizon and XFINITY Store by Comcast, Bath and Body Works, Jo-Ann Fabric and Craft Stores, Famous Footwear, The Children’s Place, and Rue21. Eateries include Chipotle, Buffalo Wild Wings, IHOP and Auntie Anne’s/Carvel/Cinnabon. Market Basket is also on-site. Westgate Mall is located at the intersection of Routes 24 and 27 in Brockton and accessible via the Brockton Area Transit Authority. For directions and additional information, please call 508-588-8916 or visit [ShopatWestgateMall.com](https://www.shopatwestgatemall.com/). Westgate Mall is a New England Development shopping destination.

**New England Development**

For over forty years, New England Development has taken a creative, entrepreneurial approach to real estate development and management - delivering and sustaining successful projects across a wide range of property types. These projects transform complex challenges into preferred locations, generate long-term value to communities, afford compelling opportunities for local and national businesses, and offer sought-after experiences to a wide range of consumers.

The company is acclaimed for creating some of the country's most widely-recognized and successful regional centers, as well as multifaceted developments that combine retail, residential, hotel, and office uses. Outlet centers, high-end and street-front retail, airport retail, golf courses, restaurants, and marinas round out New England Development's robust portfolio. For more information, visit [NEDevelopment.com](http://www.NEDevelopment.com).

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